

# MetroNow Coalition Better Bus Campaign

The Bus is key to regional mobility but our buses are too slow and unreliable. We know the solutions that can build a better bus system and grow ridership.




Our buses can be faster, more reliable, and more equitable. The region must work together to prioritize buses on congested roads, adopt equitable transit policies, improve coordination across providers and jurisdictions, and regularly report data to guide decisions.

With the right investments, the region can grow bus ridership, increase average bus speeds, improve on-time performance, improve transit equity, and create a network of frequent and reliable service across the region.

Bus Metrics	2019 System	2025 Goals
<b>Ridership</b>	600,000 per day	800,000+ per day
<b>Average Speed</b>	10 mph	12 mph
<b>Reliability</b>	60% on schedule	90% on schedule

MetroNow is calling the region to action, the time to act is now!

## LEARN MORE

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-  [facebook.com/MetroNowDMV](https://facebook.com/MetroNowDMV)
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The **MetroNow Coalition** came together to ensure that action was taken to put Metro on a safe, smart, and sustainable path forward. We are doubling down on our commitment to regional mobility by expanding our focus to the region's bus system.

**Washington needs a better bus system - the time to act is now!**

## Tactics to Improve Performance + Grow Ridership:

